San Diego County
Hispanic Population Density

MENESES
RESEARCH &
ASSOCIATES

Hispanic Population
As A Percentage Of
Total By Zip Code

81- 100%
61- 80%
41- 60%
21- 40%
0 - 20%

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Meneses Research & Associates
619 276 5335

"Real Estate Issues for the Hispanic Consumer in San Diego"

Key topics: To identify the level of awareness among renters of special programs to help first time homebuyers purchase a home;
To identify perceived barriers to homeownership among the Hispanic consumer; To identify how the Hispanic consumer obtains information about home loans.

SEMINAR
Learn what you will need to capture your share of this market.

Save either date:
Monday, August 28, 2006, or
Thursday, September 7, 2006

If you work in the Real Estate industry, this seminar is for you. Welcome: Real Estate Agents, Loan Officers, Developers, Property Managers and all related industries.

Meneses Research & Associates, a multicultural marketing research firm since 1995, announces a new study *"Ask Hispanics" Real Estate Issues 2006*. For this study we will be conducting 800 interviews (telephone and face-to-face) among self identified Hispanics age 18+, across San Diego County during June and July 2006. There are almost **ONE Million Hispanics in San Diego County** and 69% are renting a home ("Ask Hispanics" San Diego 2004).
Results will be presented by Lic. Walter E. Meneses,
President of Meneses Research & Associates.

Monday, August 28, 2006	Thursday, September 7, 2006
Lunch Seminar	Seminar
Chuey's Restaurant, 1901 Main St San Diego, CA 92113	University of San Diego
11:00 am Registration/Networking 12:00 pm Seminar/Lunch 1:00 pm Open discussion - Q&A 1:30 pm Closing	Manchester Conference Center 5998 Alcalá Park, San Diego, CA 92110
Cost: $40 per person includes lunch with reservation. At the door $50	9:00 am Registration/Networking 10:00 am Seminar 11:00 am Open discussion - Q&A 11:30 am Closing
	Cost: $40 per person with reservation. At the door $50

Copy of the report: $295, order before July 15 and save $50
Your question in the survey: $495 per question (not to be published in the report)

Register **TODAY (LIMITED CAPACITY)** by Email: walter@menesesresearch.com
Telephone: 619-276-5335 - Fax: 619-276-7330
Website: www.menesesresearch.com